



# EdTech 2012

## VENDOR REGISTRATION FORM

Vendor (Business) Name \_\_\_\_\_

Address (Complete) \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

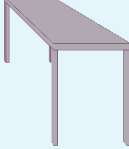
Contact Name \_\_\_\_\_

Internet Address (if applicable) \_\_\_\_\_

Representative's Name(s) exactly as you would like it to appear on name tag:

1. \_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_ We would like \_\_\_\_\_ table(s) 

\$130 for first table;  
\$25 for additional tables

\_\_\_\_\_ Our exhibit requires an electrical outlet.

### We want to advertise (see back of form for details)

\_\_\_\_\_ Full Page \$100  
 \_\_\_\_\_ Half Page \$50  
 \_\_\_\_\_ Quarter Page \$25



We would like the lunches indicated below

WEDNESDAY \_\_\_\_\_ Complimentary  
 \_\_\_\_\_ Additional

THURSDAY \_\_\_\_\_ Complimentary  
 \_\_\_\_\_ Additional



**ADVERTISING DEADLINE is January 12, 2012**  
 for all art and copy. A proof will be sent to you by February 14, 2012 and a signed confirmation must be returned to us by February 14, 2012. All deadlines must be adhered to in order to insure inclusion in the conference booklet.

Our door prizes:

### REGISTRATION DEADLINE is February 16, 2012

To be included in the conference brochure, please call by January 12, 2012.

Please return this form with a check made payable to CPBC or indicate you would like to be billed:

\_\_\_\_\_ Please bill us at the above address.

### MAIL REGISTRATION AND FEES TO:

Wayne B. Thomas  
 Educational Technology Consortium  
 23 Sesame Street  
 Richmond, VA 23235



## ADVERTISING REQUIREMENTS

We are offering limited ad space in the **EdTech2012** conference booklet. There are two easy ways you can advertise: provide your own ad or provide text and logo for us to design your ad at no extra cost.

*Note: Any submitted ads and/or logos must meet the technical requirements listed below.*

Trim size: 7" x 8.5"

Printing method: Photocopied

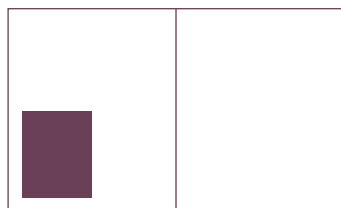
Binding method: Saddle Stitched



**Full Page** (no bleed) \$100  
6" wide x 7.5" high



**Half Page** \$50  
6" wide x 3.75" high (horizontal)  
3" wide x 7.5" high (vertical)



**Quarter Page** \$25  
3" wide x 3.75" high

### Technical Requirements

Camera-ready ads must be an .eps (with all fonts converted), .tiff or .jpg. Stats and 600+ laserprints (for positive line art only).

Logos in .jpg, .tiff or .eps format. Minimum of 150 dpi. Stats and 600+ dpi laserprints (for positive line art only—no screens).

Line screens 150 dpi.

*Faxes, photocopies and business cards cannot be accepted as camera-ready art.*

**ADVERTISING DEADLINE is January 12, 2012**

### Want us to create your ad?

Please provide the text you would like for your ad below or email as a Word document to [wthomas@ideastations.org](mailto:wthomas@ideastations.org).

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